For pharmacies that care

Transforming retail pharmacies

The role of retail pharmacies and drugstores is evolving with the emergence of digital and mail-order pharmacies, telehealth, and virtual healthcare. What online pharmacies can't offer is the personalized touch of a local pharmacist. This gives opportunities for retail pharmacies to transform and expand their role, from a focus on dispensing medicines to human-centered health, which can include broadened services, informed advice, wellness coaching, convenience, and more. With new technologies like AI and advanced analytics, retail pharmacies can improve service, cut costs, and optimize stock availability.

Get more insights at axis.com/solutions/retail

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Use cases for a safer, smarter pharmacy

1 **Occupancy in area**

Measure the time customers spend in certain areas and get notifications when a set number is reached. Cameras with analytics can detect queue formation and give insight into occupancy levels so you can optimize the pharmacy layout and service accordingly.

2 **Access control cabinets**

Protect expensive drugs and class two narcotics. Keep them in access control cabinets that require swiping a card over a reader to unlock them. Once one of the cabinets is opened, the others will automatically lock. This also enables you to know exactly who has had access and when.

3 **Assistance required**

Support staff in vulnerable situations by providing an alert button at the cashier. This connects to the security operations center via two-way audio and enables the operator to speak to and deter the offender and simultaneously calm the people in the pharmacy.

4 **Deterrent PVM**

Discourage unwanted behavior in a pharmacy or drugstore before anything happens. A public view monitor at the entrance displays everyone entering the store, so customers know they are being watched. In addition, their faces can be "boxed" so they think that they are being recognized.

5 Monitoring dispensing areas

Make sure that drugs are handled correctly and dispensed in a compliant way. Prevent shrinkage and human errors. A high-resolution Axis camera can zoom into the dispensing area, while Axis wearable cameras can also be used on staff to monitor compliance and provide evidence.

6 Monitoring inventory

Deter unwanted behavior at the back of the pharmacy. An Axis modular camera can monitor storage shelves cost-effectively. With a 16-port switch, you get 64 views which saves money without sacrificing coverage. A mini-dome sensor can be used to discreetly monitor racks.

7 Blocked emergency exit compliance

Identify a blocked emergency exit to prevent any safety hazards. A camera with analytics is configured to monitor the specific area to detect if objects are placed there. The system reacts and initiates various actions when identifying a blocked exit.

8 Authorized access for staff

Verify entry for staff using different types of authorizations, such as QR codes, cards, and key fobs, so that access to physical spaces is matched to each person's role to reduce the risk to expensive drugs. Network intercoms with high-quality video and audio can be used as an additional layer of authorization.

9 Pre-burglar alarm notification

Deter burglars from breaking in and causing costly damage to property and loss of goods. An Axis camera, strobe siren, and loitering analytics allow you to detect and deter someone from breaking in before the burglar alarm goes off.

10 Audio messages when and where you need them

Communicate with staff and visitors in a remote, safe, and efficient way. Using Axis network speakers, you can broadcast live or pre-recorded voice messages to staff and visitors in specific areas, such as alerting staff in the back office when a customer is entering, asking staff to open more tills, creating a calming atmosphere in the healthcare area, etc.

Why Axis for pharmacies?

- ✔ Enhance security, prevent loss, and protect staff

- ✔ Boost operational efficiency and the pharmacy experience

- ✔ Robust camera technology with an extended lifetime

- ✔ IP benefits such as better image quality and integration of intelligent security features

- ✔ Technology compatible with existing solutions and highly scalable

- ✔ Meet sustainability goals with high environmental and ethical standards

- ✔ 5-year hardware warranty service

Innovating for a smarter, safer pharmacy experience

Axis solutions protect pharmacies and drugstores with cutting-edge surveillance for a safer environment for customers and staff, and safeguard medicines so they don't end up in the wrong hands. Our technologies help with loss prevention, so you can deter theft and internal fraud, and increase profitability.

Our solutions enable increased operational efficiency, so pharmacists and staff can focus on the customer. By choosing Axis as your supplier, you can trust that our solutions are developed with care for the highest quality, cybersecurity, and sustainability standards, along with a competitive total cost of ownership.

For more information, please contact your Axis representative and let us know how we can support your needs.

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