

Securing every mile



Innovating your car dealership or car rental

Car dealerships and car rental companies are undergoing significant transformation, driven by digital innovation, sustainability, and the shift toward mobility as a service. In this changing landscape, businesses must embrace digital transformation, enhance customer experiences, and explore new revenue streams while adopting sustainable practices. Axis empowers car dealerships and car rental services with cutting-edge surveillance solutions, providing security, loss prevention, operational efficiency, and smooth customer experiences.

Stay ahead with smart, secure solutions

Axis solutions are tailored to safeguard fleets and premises, preventing vehicle theft and damage to keep your business running smoothly. Our solutions include license plate recognition to automate entries and exits for vehicles, and AXIS Object Analytics to detect and count vehicles and people. From the parking lot to the sales floor, Axis brings innovative technology that helps car dealerships and car rentals secure assets and optimize processes, staying ahead of the competition.

Use cases to secure your car dealership or car rental

PARKING

Detect vehicles, people, and loitering in the parking area

Monitor and count vehicles and people in your parking area 24/7 with AXIS Object Analytics. Gain insights on customer flow and detect motion and loitering. Set conditions to trigger alerts, such as prolonged stays in specific areas. Pair with network speakers for live or triggered announcements.

PARKING

Early detection with License Plate Verifier

Prevent vehicle theft by identifying if a car is being moved from a car dealership or car rental. AXIS License Plate Verifier can be integrated with gates to automate entry and exit for known vehicles and alert security if a vehicle is moved. It can also automate drop-offs at car rentals.

ENTRANCE

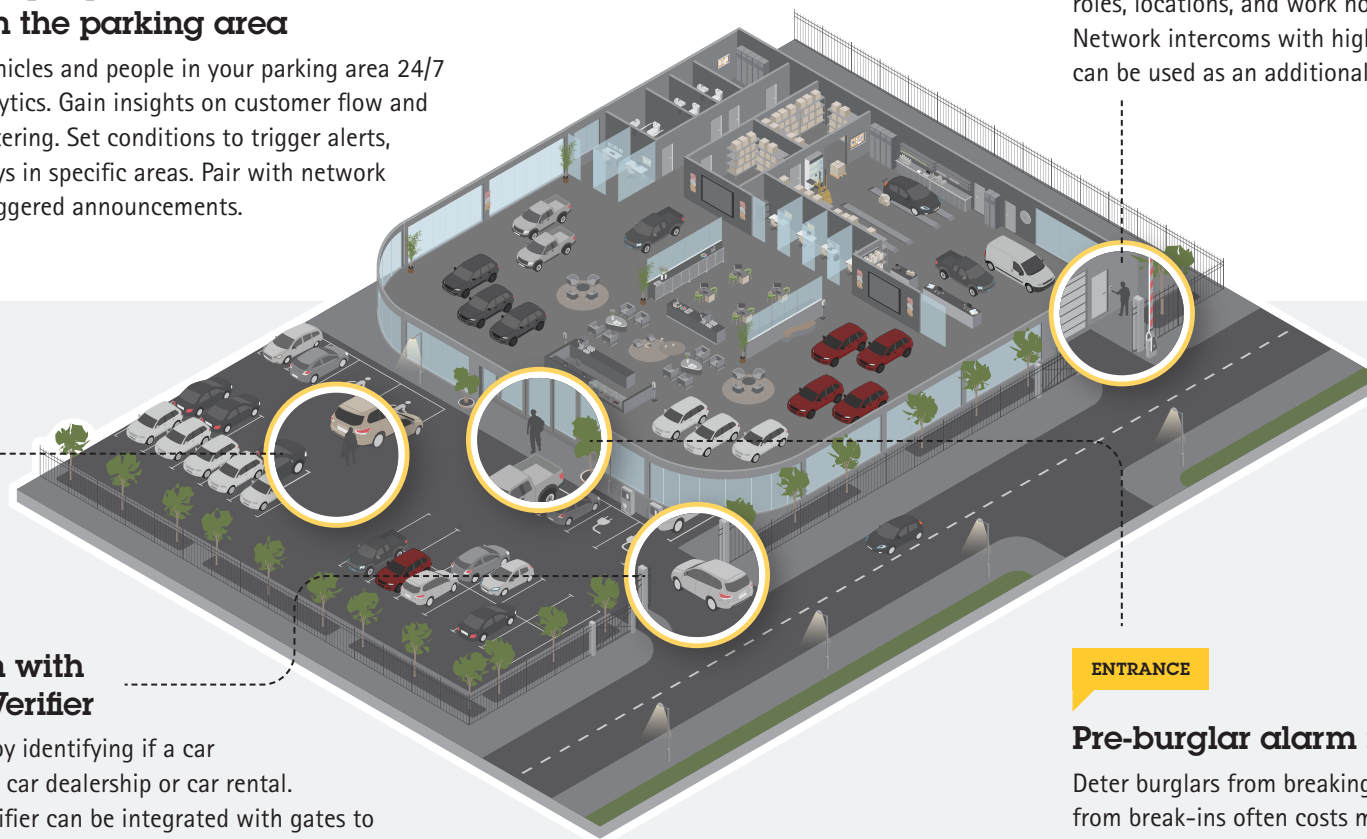
Authorized access

Verify entry for employees, temporary staff, and visitors using QR codes, cards, or key fobs. Match access to roles, locations, and work hours to protect assets. Network intercoms with high-quality video and audio can be used as an additional layer of authorization.

ENTRANCE

Pre-burglar alarm notification

Deter burglars from breaking in. Property damage from break-ins often costs more than stolen goods. Axis cameras, strobe sirens, and loitering analytics can detect and prevent break-ins before the alarm goes off.



Use cases to secure your car dealership or car rental

SALES FLOOR

Zone-specific audio communication

Communicate effectively with staff and visitors in any area using triggered or live messages, and multi-zone programming. Axis audio solutions easily integrate with existing IT networks and speakers can be connected to video analytics or sensors to announce promotions, a callout, or music for ambiance.

POINTS OF INTEREST AND HIGH IMPACT

Monitor high-value goods and car parts

Protect high-value goods and car parts from theft by using sensors on cabinet doors connected to a camera. When doors open, sensors trigger the camera to zoom in, displaying notifications as an overlay in the video stream. Axis cameras deliver crystal-clear HDTV footage, ensuring reliable evidence for court.

SALES FLOOR

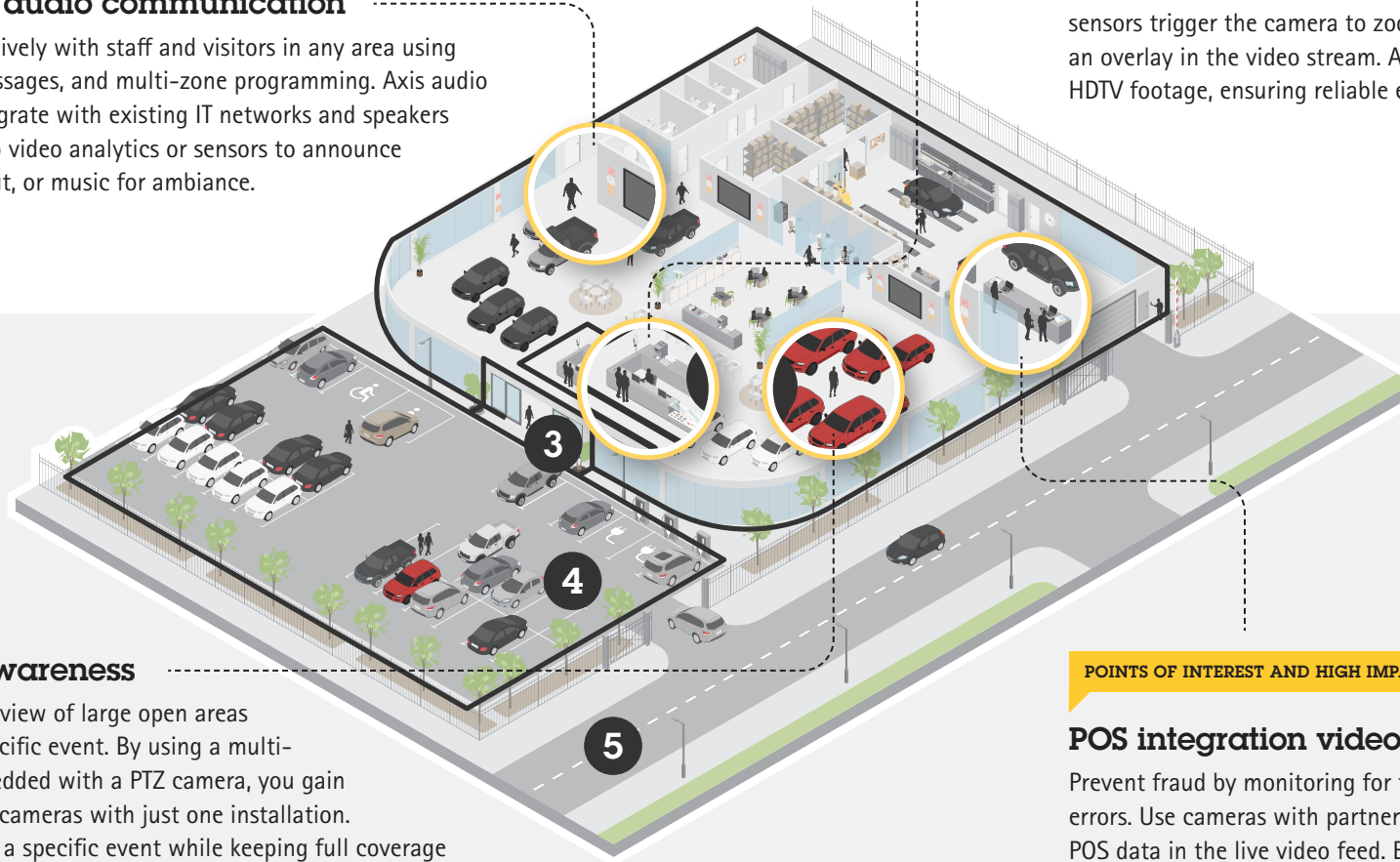
Situational awareness

Get a complete overview of large open areas while tracking a specific event. By using a multi-sensor camera embedded with a PTZ camera, you gain the benefits of four cameras with just one installation. You can easily track a specific event while keeping full coverage of the surrounding area.

POINTS OF INTEREST AND HIGH IMPACT

POS integration video overlay

Prevent fraud by monitoring for fake returns and cash register errors. Use cameras with partner analytics to display real-time POS data in the live video feed. Each transaction is documented with footage of the active person, providing a valuable resource for future analysis and saving time in investigations.



Why Axis for retail?

- Axis network solutions for video, audio, access control, and analytics enable a smarter, safer showroom and car rental place
- Intelligent solutions for real-time alerts and data for actionable insights
- An open, flexible, and scalable platform – the system can grow with evolving needs over multiple sites
- A continual launch of innovative network products
- Meet sustainability goals with high environmental and ethical standards
- Support all the way and a 5-year warranty service

For more information, please contact your Axis representative and let us know how we can support your needs.